



GREEN PEAK INNOVATIONS TO PARTNER WITH INDUSTRY LEADER PAX LABS

Green Peak Innovations signs deal with top cannabis vaporizer technology company

LANSING, MICH —January 10, 2019—Anticipating final approval of their 60,000 square foot cultivation and processor facility, Lansing-based Green Peak Innovations (GPI) signed one of the state’s first partnership agreements with industry leader and premium vaporizer company, PAX Labs.

PAX offers the industry award-winning cannabis loose leaf and extract vaporizers. GPI will sell PAX Era vaporizers as well as PAX Era pods filled with GPI’s own premium quality medical cannabis extract in several varieties.

“We are extremely excited about the collaboration between two best-in-class cannabis companies,” said Joe Neller, Green Peaks Innovation EVP of Business Development. “PAX vaporizers are a perfect partner for our brand. Their technology is unmatched and will give Michigan patients the ability to control dosing of their medication produced in our world class facility.”

The partnership will be launched by GPI Director of Wholesale Sunni Marsden who helped PAX enter the Colorado market during her time with The Clinic. “I am very excited to bring a company like PAX to Michigan’s emerging market,” said Marsden. “We have learned much from the Colorado experience and will work to create a lasting partnership to serve the patients here.”

In July, Green Peak Innovations received pre-qualification by the LARA Bureau of Medical Marijuana Regulation for a full vertical suite of medical marijuana licenses including 12 class C cultivation licenses, one processor license and 19 provisioning center licenses. GPI was awarded two class C cultivation licenses in October at their Lansing facility and ten class C cultivation licenses in December at their Harvest Park facility. They anticipate launching their processor license in February.

ABOUT GREEN PEAK INNOVATIONS

Green Peak Innovations uses nature, science and agricultural best practices to raise cannabis industry standards. We’re building state-of-the-art facilities and using advanced technology to cultivate high-quality medicine that is safe for our patients, our communities and our state. Green Peak Innovations Global Headquarters is located in Windsor Township, Michigan, and is led by CEO Jeff Radway. For more information, visit greenpeakinnovations.com.

ABOUT PAX

Founded in 2007 and spun off into an independent company from JUUL Labs in 2017, the company is a leader in the design and development of premium cannabis vaporization technologies and devices. Headquartered in San Francisco, PAX has revolutionized the industry through innovation and product design. PAX has sold over one million PAX devices in the flower vaporizer category and introduced PAX Era, a connected, app-driven pod system for concentrates, in September 2016. For more information, please visit pax.com.

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